The Lost Lot.
Submission Process

1. **Brainstorm Ideas with Editor**
2. **Research Keyphrases**
3. **Write**
4. **Edit & Basic SEO**
5. **Submit to Editor**

1. Brainstorm ideas

Once accepted, you'll have a chat via email with the Editor regarding what you would like to contribute.

Please have a number of different ideas ready to discuss, so we can choose which is best to proceed with initially. If you're looking for some inspiration, check out the topics on the Contribute page.

2. Research Keyphrases

Understanding basic SEO key phrases, competition, volume, etc, means you can work directly with the Editor to ensure the best possible direction/exposure for your content. We want to leave your work as natural and as unchanged as possible, so knowing your keyword and including it throughout the piece means the Editor doesn't have to change as much, and leaves the intended flow of writing the same.

Ubersuggest is a good free tool to use to understand if there's any searches for your article/keyphrase. They have a free web app, but it's best to install their free Ubersuggest Google Chrome Extension, which allows you to see directly after your Google search the search volume and competition/SEO difficulty.

If using Ubersuggest, you'll ideally want a score of below 30 (sometimes displayed as 0.3) for SD (SEO Difficulty) with anywhere from 50+ monthly search volume. Any questions on this, please ask and we'll be happy to help.

3. Write

Unless agreed prior to writing, each article must be an absolute minimum of 800 words, with clear subheadings.

4. Edit & Basic SEO

Before submitting, you should edit thoroughly using the free-to-download writing editing software, Grammarly.

Please also include relevant external links as part of your content (if you're referring to, for example, a specific statistic or quote from an article, please link to it so we can credit where necessary).

It's just good internet manners!

5.. Submit to Editor

Send your draft to info@thelostlot.com . Edits, images and SEO changes will be made by the Editor, and then scheduled for publishing.